



Craig Barber

London-based Art Director & Designer





What I do

I help clients produce amazing products and marketing solutions by providing ideas, art direction, design and brilliant user experiences.



Who I work with

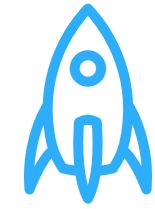
I partner with copywriters, designers, project managers, developers, creative directors and tech leads.

I work with London agencies including Leo Burnett, McCann, Publicis, Ogilvy and Exposure.



What makes me different

I have the background and pedigree of a heavyweight creative mixed with a deep understanding of technology.



What I have done

I have created two top 10 selling smart phone apps.
My latest side project made the front page of Reddit.
I created the world's first secure Xmas card for PayPal
I art directed a £5m takeover of Heathrow Airport
for Accenture.



What others say

“As well as tirelessly tracking down brand-building big ideas, Craig also knows how to craft them into bullet-proof shape.”

Sam Hackett – Copywriter at Publicis Mojo

“Craig is exactly what a great art director should be: brimming with ideas without ever losing sight of what the client needs.”

Ralph Grayden, Copywriter at Publicis Mojo

“Craig is a very talented designer and at the same time his ability to come up with great ideas is a great asset to any creative team.”

Marcel Moniaga, ACD at Visual Jazz



Ready to talk?

Feel free to connect with me on [LinkedIn](#)
drop me a line at craig@craigbarber.co
visit me online at craigbarber.co or
call me directly at 0745 325 8899