

Hello.

Here's 5 reasons why you should chat with Craig Barber about your freelance product designer role.

- 1) He has created two top 10 selling smart phone apps.
- 2) JustGiving, Publicis, Leo Burnett and McCann have hired him.
- 3) His latest side project made the front page of Reddit.
- 4) He made the world's first secure Xmas card for PayPal
- 5) He directed a £5m media takeover of Heathrow Airport.

Contact details are below and full CV is attached.

Let's chat!

Craig Barber

Product Designer

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Craig Barber

Senior Product Designer

A forward thinking product designer and team leader with a wealth of experience based in London, UK.

Key skills

- Prototyping
- User experience
- UI design
- Visual design
- Team management
- Client presentation

Work experience

Freelance Senior Product / Designer at London agencies (2012 – Current)

UI design, visual design, team management and client presentation on digital media including websites, apps and online advertising.

- McCann
- Leo Burnett
- Publicis
- Ogilvy
- JustGiving
- Made By Many

Freelance Senior Designer at Sydney agencies (2011 – 2012)

Creative, art direction, design, team management and client presentation on mixed media briefs including digital, content, print and social.

- DDB
- M&C Saatchi
- Clemenger BBDO
- TBWA/Tequila
- Amnesia Razorfish
- VML Australia

Senior Art Director Publicis Mojo Sydney (2009 – 2010)

Creative, art direction, design, team management and client presentation on mixed media briefs including digital, direct and above the line.

Freelance Art Director at London agencies (2005 – 2009)

Creative, art direction, design, team management and client presentation on mixed media briefs including digital, content, print and social.

- AKQA
- Chemistry
- Digitas
- JWT
- Ogilvy
- RAPP
- Exposure
- Agency.com

Work experience continued

Senior Designer at Euro RSCG Worldwide – Sydney (2004 – 2005)

Creative, art direction and design on digital briefs.

Senior Designer at Dload – Sydney (2002 – 2003)

Designer at Motive Media – Sydney (2001 – 2002)

Brands I've worked with

American Express	Medelinked	Sage
Apple Resellers	Nestle	Sony
Accenture	Orange	Sun Microsystems
Avanade	PayPal	Tiger Beer
BAE Systems	Philip Morris	Tourism Ireland
Ketel One	JustGiving	Vitaminwater
Kimberley-Clark	Qantas	Virgin Media
LG Mobile	Reckitt Benckiser	Zacapa Rum
	Samsung	

Education

- Certificate in Advertising – AWARD School Sydney
- Bachelor of Arts & Design – University of Western Sydney
- Diploma of Graphic Design – KvB College Sydney
- Certificate in Design Fundamentals – TAFE College Orange

Notable achievements

- Made front page of Reddit with side project Makerbook.net
- Topped Product Hunt with side project Makerbook.net
- Created top 10 selling iOS app Car Audio Deck
- Art directed a £5m media takeover of Heathrow Airport for Accenture
- Made the world's first secure Xmas card for PayPal

Highly skilled in software

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|---------------|------------|-------------|
| • Sketch | • InVision | • Photoshop |
| • Illustrator | • InDesign | • Keynote |

Professional references

Available on request.